

# 2024 SPONSORSHIP KIT

MUSKOKA

MUSIC

*Crawl*

THE CAMPFIRE SESSIONS

Huntsville/Lake of Bays Chamber of Commerce

705-789-4771

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[muskokamusiccrawl.com](http://muskokamusiccrawl.com)



## **WHAT IS THE MUSKOKA MUSIC CRAWL CAMPFIRE SESSIONS?**

When you think of Muskoka, what comes to mind? Pristine lakes, lush forests, and crackling campfires for sure. And also birdsong and wolf howls, water lapping at the shore and wind gently rustling through the leaves. And when you combine nature's beautiful melody with the soul-stirring sounds of live acoustic music, magic happens. Join us for the return of the exciting, music series set in unique locations around Huntsville for an unforgettable, classic Muskoka experience.

Imagine sitting by a roaring fire, feeling the soft sand or cool grass beneath your feet, and being serenaded by talented musicians. That's exactly what you'll enjoy during this summer long event, happening every Friday and Saturday night from the Canada Day long weekend through to Labour Day weekend. That's an extraordinary 22 free shows, guaranteed to delight all ages.

Huntsville is known for its breathtaking scenery, and this music series will transform local beaches and parks into laid-back stages. Bask in the glow of dancing flames, surrounded by the awe-inspiring landscapes that Muskoka is renowned for. And as the sun sets, the melodies will come alive, weaving their way through the air and into your heart.

# LEVELS OF SPONSORSHIP

| Package Level                                                                                 | Presenting Partner<br>\$5,000<br>1 Available                                        | Weekend Show Presenter<br>\$500<br>1 Available per Weekend                            | Community Partner<br>\$150<br>Unlimited                                               |
|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| Naming Rights – The 2024 Muskoka Music Crawl “Campfire Sessions” presented by [YOUR BUSINESS] |    |                                                                                       |                                                                                       |
| 10’x10’ Booth Space at Each Campfire Sessions Show                                            |    |                                                                                       |                                                                                       |
| Signage (Provided by HLOB Chamber) at Each Campfire Sessions Show                             |   |                                                                                       |                                                                                       |
| Advertisement on Website (Location Determined by Sponsorship Level)                           |  |  |                                                                                       |
| Email Blasts to HLOB Chamber of Commerce Database (Amount Determined by Sponsorship Level)    |  |  |                                                                                       |
| 10’x10’ Booth Space at Your Sponsored Weekend Show                                            |  |  |                                                                                       |
| Signage Space at Your Sponsored Weekend Show                                                  |  |  |                                                                                       |
| Logo on All Print Material (at time of print)                                                 |  |  |                                                                                       |
| Logo on muskokamusiccrawl.com                                                                 |  |  |  |
| Social Media Promotion                                                                        |  |  |  |

## CONTACT US

The Muskoka Music Crawl “Campfire Sessions” offers an incredible opportunity to showcase your business to thousands of potential customers.

If you are interested in Sponsoring the Muskoka Music Crawl “Campfire Sessions”, please contact Halley Clover at the Huntsville/Lake of Bays Chamber of Commerce.

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